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Volume 24 - August 2015

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August 18 Green Carpet: A Decade Strong
South Park BID Celebrates BID's 10-Year Anniversary



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In this Issue:

[SP Spotlight On: The Ritz Carlton, Los Angeles](#)

[Upcoming Board & Committee Meetings](#)

-

[August 18 Green Carpet: A Decade Strong](#)

[South Park Announces New Sister BID](#)

This month's South Park Green Carpet Event featured special guest Danielle Brazell, General Manager of the Los Angeles Department of Cultural Affairs, a guided public art tour, live performances, and much more in celebration of South Park BID's 10 year anniversary. Over 300 community members attended. Thank you to all who joined us!

Follow us on social media to stay tuned for future Green Carpets and other community events. Make sure to check out our @SouthParkLA, #SouthParkLA and #SPDoesArt tagged photos for great shots of the colorful evening. More event photos will be posted to the South Park website and social media outlets over the coming weeks.

Save the date for our CoCo Fresh Tea & Juice Green Carpet on **September 17th, 2015** and our Metro Charter Elementary School Green Carpet on **October 22nd, 2015!**

Special Thanks To Our:

Partnering Organizations:

The Mural Conservancy of Los Angeles and Do Art Foundation

Sponsors:

1010 Development Corp, Brandon Edwards, Blick Art on Beverly, CR&A Custom, Hertz Entertainment, Hotel Figueroa, LA Auto Show, PSP Investment Group, Star Parking Management, and Woods Maintenance Services

Featured Artists:

Kent Twitchell, Aly Timbuctustate, devNgosha, CASE, Sheri Neva, Faith47, CRYPTIK, Christina Angelina, and DourOne

Hope Street Performers & Artists:

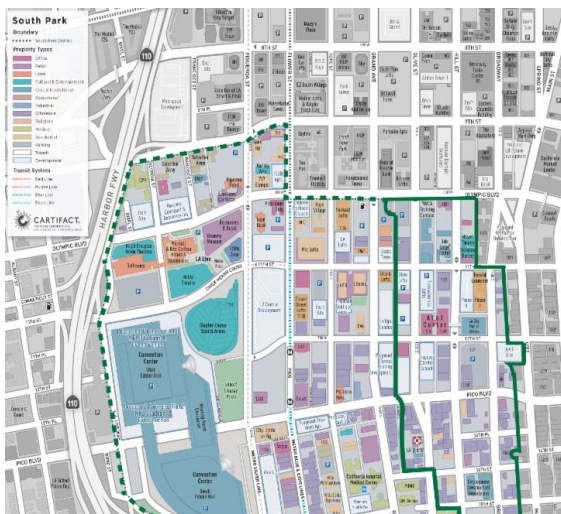
Bicicleta Sem Frieo, Christina Angelina & Hans Walor, Cyrle, Jana Cruder, Leandro & Laila Oliver, Likuid Art, Robert Montgomery, and Ubuntu (Linda Borrini)

A big thank-you to [Assemblymember Miguel Santiago](#) for presenting the South Park BID with a certificate in commemoration the BID's 10 year anniversary.

To read the event coverage by the *LA Downtown News*, click [here](#).

South Park Announces New Sister BID

South Park Stakeholders Group Announces South Park II BID



[SP Hosts LAPD's National Night Out](#)

[Asm. Santiago Meets with BID Leaders](#)

[Welcome to the Neighborhood, Drip Doctors!](#)

[South Park To Receive New Mural](#)

[CDA Homelessness Conference](#)

[Next SP Board Meeting: August 27](#)

[South Park Activist Recognized](#)

[Board Elections Open Until September 18](#)

[SP Clean Team's Monthly Focus](#)

[LA Convention Center Reports Profitable Year](#)

[Street Vending](#)

[Follow Us on Social Media](#)

[MyFig Convenes 2nd Corridor Working Group](#)

[LA Food and Wine Festival: August 27-30](#)

[Dark Nights Returns to L.A. Live](#)

[Sign Up for New Meeting Notifications](#)

SP Spotlight On:

The Ritz-Carlton, Los Angeles

Indulge in a luxury spa experience

An urban oasis in the heart of downtown, our spa features the ultimate in pampering, from a signature Champagne welcome to unparalleled personalized service. With



nine treatment rooms that evoke classic Hollywood glamour, the 8,000-square-foot Los Angeles offers carefully chosen services inspired by local product lines and the abundant natural resources of our Southern California locale. For an urban on the traditional farm-to-spa experience, The Ritz-Carlton, Los Angeles Spa offers the Garden Glamorous spa program, featuring treat ingredients harvested from the hotel's own rooftop garden.

From now through August 31 - peach-inspired treatments for the summer! Now through August indulge with Garden-to-Glamorous treatment featuring peaches combined with herbs from hotel's rooftop garden. Choose from a Peach Body Manicure & Pedicure or the Peaches and Body Polish.

For more information or to book a reservation 213-763-4400.



The South Park Stakeholders Group, the entity that currently manages the South Park BID, is proud to announce the formation of a new BID, South Park II. Discussions commenced just under two years ago when property owners in the area approached the BID to better understand the BID-establishment process. The new area is bounded roughly by Olympic Blvd., the alley between Main St. & Broadway Ave., the 10 Freeway, and the alley between Grand Ave. & Olive St., located directly adjacent to the current South Park BID. With services set to begin in January 2016, South Park II will be governed by a separate management plan for the first two years.

To read SP II BID coverage by the *Los Angeles Business Journal*, click [here](#).

To read SP II BID coverage by GlobeSt.com, click [here](#).

SP Hosts 2015 National Night Out

South Park Celebrates LAPD at L.A. Live



South Park hosted the 2015 National Night Out on Tuesday, August 4th. Events took place at L.A. LIVE. The South Park BID team was proud to host and recognize our local officers at LAPD, as well as law enforcement across the nation for their service and community efforts.

National Night Out is a cohesive effort to promote involvement in crime prevention activities, police-community partnerships, neighborhood camaraderie and send a message to criminals letting them know that neighborhoods are organized and fighting back.

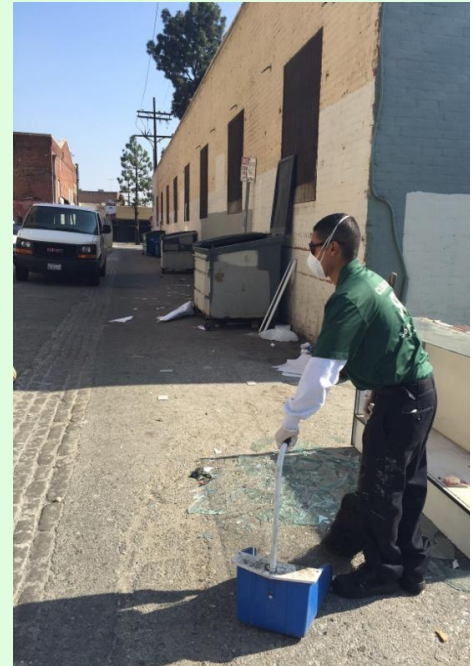
For more information about National Night Out, click [here](#).

Clean & Safe Report

Updates from the SP Service Team

Clean Team

The Clean Team has been diligently removing graffiti, disposing of trash in the district, and pressure washing sidewalks, as needed as well responding to special requests.



Clean Team Accomplishments for August

Streets Maintained	4,154
Streets Maintained (linear ft)	2,065,09
Trash Disposed (bags)	3,075
Trash Disposed (pounds)	35,666
Bulky Items Disposed	36
Number of Requests/Jobs	370
Graffiti Removed (square ft)	3,424
Citizen Assists	400
Tree wells serviced	614
Pressure washing (sf)	29,166
Alleys Maintained	527
Weed abatement (sf)	1164

Asm. Santiago Meets with BID Leaders

SPBID Hosted Meeting with the CA Assemblymember (AD 53)



This month, Assemblyman Santiago met with Downtown LA BID representatives. The meeting was hosted at the South Park BID office. The meeting solidified avenues of communication between the Assemblymember and BID representatives as stakeholders discussed the betterment of the DTLA community. South Park looks forward to continuing the partnership with Assemblymember Santiago.

Special thanks to Wallis Locke, Field Representative with the Office of Asm. Miguel Santiago, for all of her efforts in DTLA.

To learn more about Assemblymember Santiago and his efforts in Downtown LA, click [here](#).

Welcome to the Neighborhood, Drip Doctors!

New SP Business Soft Opening Sunday, August 30th



Safety Team

Our Safety Team is always making strides in improving the security of South Park. This month the SP Safety Team worked with LA County Public Health on illegal vending, and assisted with crime prevention throughout the district.



Selected Safe Team Statistics for August:

Observations	1,666
Merchant Contact	247
Resident Contact	3
Citizen Assist	60
Call For Service	80
Kiosk Assists	191
Guard Tour Check Ins	9,418
Benches/sidewalks cleared	82

Report maintenance & safety issues at (866) 560-9346 or [click here](#).

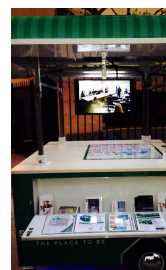
Sponsor South Park Today!

Support Your Business & Community

Have a business or service in South Park? Hosting or promoting an event? Maybe you live in the neighborhood but want to support a shop just outside?

If you'd like to advertise on SPBID's newsletter, website, mobile kiosk, social media, street furniture, and more, check out our [Sponsorship Package](#). Your financial support will increase funding straight into the local community, while promote your business or event!

[Click here for more info](#), or contact laura@southpark.la.



Upcoming Events

Drip Doctors specializes in IV Vitamin Therapy, Hydration, Anti-Aging, Cosmetic Enhancements and Concierge Treatments. We promote health and wellness by helping restore and maintain your body's natural balance. Our mission is to provide Quality Health, Wellness and Beauty Services to the DTLA Community by Medically Trained and Experienced Staff.

To celebrate their soft open, Drip Doctors is holding a launch event following the MTV VMA Awards at Club Nokia VIP Lounge on Sunday, August 30th from 8:00 PM - 1:30 AM. This invitation is open for all South Park residents and business owners. To RSVP, click [here](#).

Drip Doctors (1119 1/2 S. Hope Street, Los Angeles, CA 90015)
(323) 786-DRIP

For more information on Drip Doctors, click [here](#).

South Park to Receive New Mural

New Public Art on Hope St. by Aly Timbuctustate



On August 11th, community members joined together for a public meeting on the proposed artwork and installation timeline for a new mural in South Park. The mural artist, Aly Timbuctustate, is painting the artwork on the North facing wall of Notion Studios on Hope St. in between 11th and 12th St. this week and next. Upon completion, Timbuctustate's mural will be the 8th in the South Park district.

The new mural is the next step in a formal effort between the South Park BID and the Do Art Foundation. The South Park BID will continue to prioritize improving the community through art and culture.

For more information on Aly Timbuctustate, click [here](#).

CDA Homelessness Conference

Local Leaders Meet to Discuss Homelessness

Recurring:

[\\$8 Movies at L.A. Live! Every Tuesday](#)

[EVO Grand/12th Food Trucks: Tuesdays 5 - 9](#)

[gLance Wine Bar Wine Down: Wednesdays 6](#)

[Veranda Brunch at Hotel Fig: Sundays 11 - 2:30](#)

Upcoming:

[Staples Center: Taylor Swift: Aug 21 - 26](#)

[Western Food Service and Hospitality Expo: Aug 23 - 25](#)

[El Sembrador - Sower: Aug 29](#)

[Gourmetzia: Aug 29 - 30](#)

[Organo Gold International Convention 2015: Aug 29 - 30](#)

[Virtual Reality Los Angeles Summer Expo: Aug 29](#)

[Santa Cruz vs. Mares: Aug 29](#)

To see more upcoming events, click [here](#).

South Park Board & Committee Meetings

Bi-Monthly Board & Committee Meetings:

- Board of Directors
- District Identity & Streetscape Improvement Committee (**DISI**)
- Sidewalk Beautification, Operations, and Committee (**SOBO**)

Upcoming Meetings:

- [BOARD - Thurs, August 27 @ 8:30 AM](#)
- [DISI - Wed, September 9 @ 9:00 AM](#)
- [SOBO - Wed, October 7 @ 9:30 AM](#)

Anyone is welcome to join SPBID at any of these meetings, which take place at our office. Agenda [available online](#).

Keep in Touch

[Check out our new website](#)

[Send us an email](#)

Give us a call: (213) 663-1111

Report an issue: (866) 560-9346

Drop by: 1333 S Hope St, LA, CA 90015



Want to promote your organization or event with the South Park Post? Contact our Operations Manager at priscilla@southpark.la today!

On July 30, The California Downtown Association (CDA) hosted a statewide conference for Business Improvement Districts to discuss homelessness trends and approaches state and locally. Topics included affordable housing, mental health, the criminal justice system, and beyond.

For more information on CDA and the 2015 Homeless Forum, click [here](#).

To see the 2015 CDA Homeless Forum Agenda, click [here](#).

Next SP Board Meeting: August 27

Join Us For Our Next Public Meeting



Join us for the next South Park Board Meeting on **Thursday, August 27 from 8:30 AM - 10:00 AM**. Presentation topics will include street vending from the public affairs firm, Rodriguez Strategies, and an update on the potential new business, Prank Bar at 11th & Hope St. from special guest Dave Whitton.

South Park Board and Committee meetings are open to the public.

For more information, click [here](#).

South Park Activist Recognized

Dawn Davis recognized by LA City Attorney



On August 19, community member and homelessness advocate Dawn Davis was acknowledged by the Los Angeles City Attorney Mike Feuer for her efforts to eradicate homelessness in the DTLA community. The recognition was a part of a DTLA Public Safety Town Hall meeting featuring Mike Feuer, Neighborhood Prosecutor Kurt Knecht, and LAPD representatives.

A South Park resident since 2013, Dawn volunteers her time every week with the SP Clean and Safe Teams to connect the homeless population in the neighborhood with the resources they need to get off the streets.

To read more about Dawn and her involvement in the community, click [here](#).

Board Elections Open Until September 18

Interested in Serving on the South Park Board of Directors?



It is the time of year to nominate individuals to the South Park Stakeholders Group Board of Directors. It is the right of all property owners (and only property owners and their representatives) to nominate either themselves or their designee to fill one of the positions currently available on the Board. Property owners must be current with assessment payments as well.

To nominate yourself or others, please visit the SP [Board Elections](#) Page.

SP Clean Team's Monthly Focus

Maintenance Crews Perform Extra Work to Make Our District Shine



Starting in 2015, South Park's Clean Team focuses on a monthly special project in order to increase the overall cleanliness of the neighborhood.

This month, the Clean Team focused on **pressure-washing trash cans in the district.**

Earlier this year, the Clean Team pressure-washed every trash can in the district, removed weeds from all local tree wells, touched up walls with paint, and cleaned the utility boxes.

Stay tuned for information on special projects from the South Park BID Clean Team in the coming months.

[Have an idea for a special project? Let us know!](#)

LA Convention Center Reports Profitable Year

AEG's Advantageous Takeover of the LA Convention Center



The Los Angeles Convention Center reported its second consecutive profitable year, a big step forward for AEG since it took over the management of the facility in 2013.

AEG Facilities, a division of AEG, the entertainment group that owns and operates the adjacent Staples Center and L.A. Live, reported that the convention center generated \$2.6 million in operating profits for the fiscal year that ended June 30th, 2015.

To read the full *Los Angeles Times* articles on the LA Convention Center's second profitable year, click [here](#).

To see upcoming events at the LA Convention Center, click [here](#).

Sidewalk Vending Public Hearing

SP BID Attended Sixth Community Meeting on Vending



On August 13, community members joined together for a public hearing on street vending at the Los Angeles City College, the sixth and potentially last of the series. Opinions were voiced from both sides of the street vending debate during public comment.

The Motion regarding potential implementation of a street vending program was initiated by Councilmembers Curren Price and Jose Huizar in December 2014. LA City Council, Economic Development Committee requested the Office of the Chief Legislative Analyst to solicit additional community input to assist with the decision-making process associated with sidewalk vending. The result was a series of public hearings on the matter.

Follow Us on Social Media!

Stay Up-to-Date on South Park News and Events



@SouthParkLA

Follow and tag the South Park Business Improvement District (BID)'s official [Instagram](#) and [Twitter](#) at @SouthParkLA to stay connected to our community of entertainment, world-class dining, culture, and much more.

Facebook

Stay informed on street closures, news, promotions, events and other district happenings on the South Park BID's official [Facebook page](#).

#SPDoesArt

The South Park neighborhood features multiple murals and other art forms on district infrastructure itself, and hosts a variety of cultural events. Tag the South Park BID's official art hashtag #SPDoesArt for all things art and culture.

#SouthParkLA

Tag the South Park BID's official hashtag, #SouthParkLA, to stay connected to the broader South Park community. Search the hashtag itself to view and read the exciting action of South Park and its neighbors, residents, and other stakeholders.

MyFig Convenes 2nd Corridor Working Group

SPBID Hosts Community Meeting on Figueroa St. Redesign



The Figueroa Corridor Streetscape project ("[MyFigueroa](#)") will renovate and redesign the Figueroa Corridor in between Downtown LA and USC, in addition to 11th St., into a complete, multimodal street that better serves the needs of pedestrians, bicyclists, and transit riders, all while accommodating drivers.

The Department of City Planning (DCP) convened a group of corridor stakeholders to help advise DCP and the Los Angeles Department of Transportation (LADOT) on communicating the changes along Figueroa St. related to MyFigueroa Streetscape Project. The meeting was hosted by the South Park BID on August 19.

These meetings will be ongoing for corridor stakeholders. If you have questions, ideas, or topics you would like the SPBID to share, please contact Laura Hill, Communications and Policy Manager, at laura@southpark.la.

LA Food and Wine Festival

Featuring Chef Ray Garcia of South Park's Broken Spanish



Cuisine and culture collide this **August 27 - 30, 2015** as the Los Angeles Food & Wine Festival brings some of the most celebrated culinary talent in the

country together for a four day, city-wide, epicurean extravaganza.

The weekend's festivities offer guests the chance to sample the cuisines and products from some of the most prominent epicurean influences, while enjoying the sights and sounds of the entertainment industry's brightest talents during live culinary demonstrations, world-class wine and spirit tastings, strolling marquee events, one-of-a-kind lunches, book signings, after parties and much more.

For more information about the LA Food and Wine Festival, click [here](#).

Dark Nights Return to L.A. LIVE

Last Summer in the City Event on Friday, August 28th



The next event of the Dark Nights series at L.A. LIVE will take place on **Friday, August 28, from 6:00 PM to Midnight**.

Dark Nights are historically quiet for L.A. LIVE with no other major events happening on campus. These are the top nights for locals to enjoy live music and performances, discounted parking in Lot W, Gate B, and special offers at participating restaurants. Join us for the last L.A. Live Summer in the City event of the season.

For more information, click [here](#).

Sign Up for New Meeting Notifications

All Are Welcome at SPBID Board and Committee Meetings



Sign up for South Park BID public meeting notifications today!

Once you have signed up for any or all notifications, you will receive reminders

a few weeks and a few days before meetings, as well as a request for your RSVP. All SP Board and Committee meetings are open to the public. Feel free to tell your friends and neighbors, too.

New to South Park meetings? Our Board of Directors meetings handle district-wide topics and approve committee recommendations. The District Identity and Marketing (DISI) Committee discusses ideas for branding the district and special events, while the Clean/Safe Operations, and Enhanced Beautifications (SOBO) Committee focuses on keeping the district maintained and secure.

Email Priscilla Hsu, Operations Manager, at priscilla@southpark.la to request meeting notifications. We hope to see you soon!

The South Park BID was established in 2005, with the mission to continually support the unique living and commerce experience for its residents and businesses by facilitating a safe, clean, collaborative and wholesome environment.

South Park Business Improvement District

Admin & Field Office: (213) 663

24/7 Dispatch: (866) 560

1333 S Hope St | Los Angeles, CA 90015

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